

B.COM
(COURSE OUTCOME)

B.Com I Year

PAPER I Financial Accounting (MAJOR-I)

Successful completion of this course, the student will be able to: Acquire conceptual knowledge of basics of accounting

- CO 1 Identify events that need to be recorded in the accounting records
- CO 2 Develop the skill of recording financial transactions and preparation of reports in Accordance with GAAP
- CO 3 Describe the role of accounting information and its limitations
- CO 4 Equip with the knowledge of accounting process and preparation off in a accounts of sole trader
- CO 5 Identify and analyze the reasons for the difference between cash book and Pass book balances
- CO 6 Recognize circumstances providing for increased exposure to errors and Frauds

PAPER II BUSINESS REGULATORY FRAMEWORK (MAJOR-II)

The outcome of this course is to provide the students with practical legal knowledge of general business law issues. To Understand the Essentials of A Valid Contract, The Laws Of The Act, Consideration And The Various Modes Of Discharge Of A Contract To Explain the Various Laws with Regard to The Sale of Goods and Performance of a Sale Contract and Remedial Measures, to Familiarize the Students with The Various Law with Regard to Consumer Protection in India And the Functions of Various Consumer Forum sand, to Understand the Meaning and The Various Legislations with Outcomes Regard to The Cyber Laws

**PAPER III BUSINESS ORGANIZATION AND COMMUNICATION
(MINOR)**

After completion of this course it is expected that the student shall understand the basics of the business and will be able to imbibe how any business can be organized successfully: The chapter's related communication shall be able to elucidate how communication plays an important role in modern business scenario

PAPER IV Business Economics (General Elective)

Upon successful completion of the course a student will be able to Outcomes

- CO 1 Understand how households (demand) and businesses (supply) interact in various market structures to determine price and quantity of a good produced.
- CO 2 Understand the links between household behavior and the economic models of demand.
- CO 3 Represent demand, in graphical form, including the downward slope of the demand curve and what shifts the demand curve.
- CO 4 Understand the links between production costs and the economic models of supply.
- CO 5 Understand the concept of Pricing
- CO 6 Analyze operations of markets under varying competitive conditions

B.COM COMPUTER APPLICATION

DATA PROCESSING SOFTWARE (ELECTIVE)

On the completion of this course student will be able to understand the basic concepts of various Applications of Software

CO 1 To gain knowledge of MS Word, Excel, Access and Power point.

CO 2 To apply acquired knowledge in office automation tasks. To study various methods of formatting of and use of spreadsheets.

Co 3 To develop and enhance presentation skills using power Point

B.COM COMPUTER APPLICATION

COMPUTER FUNDAMENTAL (OPEN ELECTIVE)

On the Completion of this course student will be able –

CO 1 To understand the fundamental of computer

CO 2 To Use computer in his daily life as well as can assigned official work with ease.

CO 3 Troubleshoot, issues related working with computer and internet

CO 4 To communicate through internet as well as can use IT for a day to day work.

PERSONALITY DEVELOPMENT (VOCATIONAL COURSE)

After studying this course the Student will be able to

Course learning outcomes (CLO)

- CO 1 To cultivate skills for successful life and learn to handle failures
- CO 2 To learn the process of goal setting and SWOT analysis
- CO 3 To understand the importance of time and stress management to develop core skills for employability
- CO 4 To develop effective communication skills
- CO 5 To realize the role of technology in personality development

ACCOUNTING AND TALLY (VOCATIONAL)

After studying this Course, the Student will be able to-

- CO 1 Understand the elements of electronic accounting process
- CO 2 Apply the basics of accounting with the help of sophisticated software like Tally
- CO 3 Create a company, Ledger and Group creation, stock group, Stock items, Stock units formation, various Vouchers Entry, etc in tally software
- CO 4 Make adjustment entries through Tally and produce financial statements like P&L account, Balance Sheet etc.
- CO 5 Develop Skills to prepare account manually and computerized.

ENVIRONMENT EDUCATION (FOUNDATION COURSE)

- CO 1 To understand various aspects of life forms, ecological processes, and the impacts on them by the human during Anthropocene era.
- CO 2 To build capabilities to identify relevant environmental issues, analyze the various underlying causes, evaluate the practices and policies, and develop framework to make inform decisions.
- CO 3 To develop empathy for all life forms, awareness, and responsibility towards environmental protection and nature preservation.
- CO 4 To develop the critical thinking for shaping strategies such as: scientific, social, economic, administrative & legal. Environmental protection, conservation of biodiversity. Environmental equity and sustainable development.
- CO 5 To prepare for the competitive exams.

B.Com II Year
(Course Outcome)

PAPER I CORPORATE ACCOUNTING (MAJOR-I)

After completion of the course, learners will be able to:

- CO 1 An understanding of the regulatory environment in which the companies are formed and operate
- CO 2 A solid foundation in accounting and reporting requirements of the Corporations Act and Accounting Standards
- CO 3 Describe the rationale, merits, and demerits of issuing bonus shares for a company.
- CO 4 Prepare financial statements (Profit & Loss Account, Balance Sheet, etc.) using online software.
- CO 5 Prepare balance sheet after Internal Reconstruction of company;
- CO 6 Analyze the case study of major amalgamations of companies in India.
- CO 7 Describe the process of e-filing of annual reports of companies.

PAPER II COST ACCOUNTING (MAJOR-II)

- CO 1 This subject of cost accounting is very important to make the student of Commerce subject self-reliant, students from its study: 1. Know the principles, concepts, benefits, utility of cost accounting
- CO 2 In the event of setting up your own industry, being self-sufficient in cost accounting, you will be able to acquire knowledge of the methods of material issue, control and labor payment.
- CO 3 Will be expert in finding out unit cost, finding tender price, finding contract cost and finding profit
- CO 4 Develop decision making ability through marginal cost analysis, standard cost analysis
- CO 5 Will be able to get employment as a cost analyst in small, big business Houses.

PAPER III BUSINESS STATISTICS (MINOR)

At the end of the course, students should be able to:

- CO 1 Apply a basic knowledge of statistics to business disciplines;
- CO 2 Develop the ability to analyze and interpret data to provide meaningful information to assist in management decision making activities;
- CO 3 Apply appropriate graphical and numerical descriptive statistics for different types of data;
- CO 4 Apply probability rules and concepts relating to discrete and continuous random variables to answer questions within a business context;
- CO 5 Explain and interpret a variety of hypothesis tests to aid decision making in a business context;
- CO 6 Use simple/multiple regression models to analyze the underlying Relationships between the variables.

PAPER IV APPLIED ECONOMICS (ELECTIVE FOR COMMERCE)

On successful completion of this course, students will be able to:

- CO 1 Demonstrate a solid understanding of the core concepts and tools of economics.
- CO 2 Relate basic economic theory and principles to current economic issues And evaluate related public economic policies.
- CO 3 Apply economic principles and reasoning to solving business problems.
- CO 4 Interpret charts, graphs, and tables and use the information to make informed judgments.
- CO 5 Communicate their knowledge and understanding of economic issues using written, verbal and visual expression.
- CO 6 Critically reflect on the broader social consequences of economic Decision making.

B.COM COMPUTER APPLICATION

WEB DESIGNING

Knowledge of basic computer hardware & software. On the completion of this course students will be able

CO 1 To define the basics in web design.

CO 2 To visualize the basic concept of HTML.

CO 3 To recognize the elements of HTML.

CO 4 To introduce basics concept of CSS.

CO 5 To introduce basics concept of JavaScript.

CO 6 To develop the concept of web publishing.

CO 7 To design a working webpage.

B.COM FOUNDATION COURSE

ENTREPRENEURSHIP DEVELOPMENT

This course introduce the students to the basics of entrepreneurship and small business management Students gain an understanding of how to establish and manage a small business.

CO 1 Help in building the skills, framework and knowledge of entrepreneurship and new venture creation.

CO 2 Helps the students in understand the importance of the planning process and learn how to develop, write and present an effective business plans for a new venture.

B.Com III Year

Paper I : Income Tax law and Practices

- CO1- To familiar with the computation of capital gain
- CO2- To familiar with the computation of income from other sources
- CO3- To know about the aggregation of income and deduction u/s 80C to 80U
- CO4- To know about the assessment of individuals
- CO5- To aware about the income tax authorities and their powers and duties.

Paper II : Goods and Service Tax

- CO1- To provide knowledge about goods service tax
- CO2- To create employability to the students in the commercial tax practices
- CO3- To understand the procedure for registration, payment and refund of GST
- CO4- To know tax related with movement of goods
- CO5- To understand the appeals, offences and penalties with respect to GST

Paper III : Management Accounting

- CO1- To understand the basic concepts of management accounting
- CO2- To understand the analysis of financial statements by using various methods
- CO3- To enable the students to understand different ratios used for analyzing financial Statements
- CO4- To helps the students to prepare fund flow statement for the business organization
- CO5- To helps the students to prepare the cash flow statement required for the business

Paper IV : Auditing

- CO1- To acquaint themselves about the concepts and principles of auditing , auditing process and the objectives of auditing
- CO2- To familiarize with basic terms used in auditing
- CO3- To know more about internal control and internal check system
- CO4- To understand the duties and liabilities of a company auditor
- CO5- To get knowledge about preparation of audit report
- CO6- To understand more about government audit , audit of charitable and educational organizations, hospitals, clubs etc.

Paper V : Principles of Marketing

- CO1- Identify evidence of marketing in everyday life
- CO2- Demonstrate a clear understanding of the marketing concept

- CO3-Describe the role of marketing in building and managing customer relationships
- CO4-Evaluate how marketing strategies align with corporate strategies
- CO5-Explain the inputs and components of a marketing strategy
- CO6-Show how common analytic tools are used to inform the organization's strategy

Paper VI : International Marketing

- CO1-Classify strategies for entering export markets from extant knowledge and research
- CO2-Apply core theoretical concepts in international marketing to find practical solutions to constraints of small businesses
- CO3-Differentiate the merits of varied solutions in the profession of marketing and business development
- CO4-Synthesise feedback obtained from real world critique and evidence gathered from different sources to address problems related to international marketing
- CO5-Propose revised strategies and marketing communications to enter diverse international markets
- CO6-Improve professional experience through an evidence-based approach to decision making in the domain of international marketing
- CO7-Reflect on the significance of international marketing in the future direction of global business developments

B.COM COMPUTER APPLICATION

Digital Marketing

- CO 1 Understand digital marketing, importance thereof, meaning of web site and levels of web site, difference between blog, portal & website.
- CO 2 Understand the working of SEO (search engine optimization) on page optimization, off page optimization, and will learn to prepare reports
- CO 3 Learn about SMO (social media optimization) like Face book, twitter, LinkedIn, Tumblr, Pinterest and other social media services optimization
- CO 4 Understand paid tools like Google ad words, display advertising techniques
- CO 5 Learn and apply hands on experience on tools useful to SEO for analysis on website traffic, keyword analysis and learn email marketing and ad designing.

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B.COM COMPUTER APPLICATION

BASIC COMPUTER (FOUNDATION COURSE)

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